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Omega - Official FINA Partner



OMEGA has been an official partner of FINA since 1973, but the Swiss watchmaker's legacy of sports timekeeping can be traced back four decades earlier, when for the first time, a private company was assigned the role of Official Timekeeper at the Olympic Games. Since then, the finest athletes in the world have relied on OMEGA's unwavering precision to measure their performances.

Aquatic sports offer a unique set of challenges and OMEGA has met them head on by developing key technologies; including the Quantum Aquatic Timer, the iconic touch pads, starting blocks with false start detection systems and high-speed back-up video cameras.

Of course, precisely measuring a performance in the water is not just about who wins and by how many hundredths of a second. Data-handling is equally important, for races, as well as sports like water polo and diving. Much information is gathered and thousands of people require access to it. OMEGA ensures instant distribution of results to athletes, coaches, spectators, journalists and broadcasters, while also producing the on-screen graphics enjoyed by viewers at home.

Official website:

www.omegawatches.ch

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