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Algeria

Executive Director
CORNEL MARCULESCU

TO: ALL FINA National Member Federations

FROM: FINA Office, Lausanne (SUI)

DATE: 23 January 2017

RE: FINA Advertising Rules – FINA World Championships – Budapest (HUN) 2017

Dear Sir/Madam,

Please allow us to provide you with some information in relation to the official swimming caps to be produced and worn by swimmers participating at the FINA World Championships – Budapest (HUN) from July 23-30, 2017.

All manufacturers sponsoring and/or supplying swimming caps to FINA National Member Federations should produce the swimming caps (for the swimming competition only) for the respective Federation in accordance with the design template attached and the specifications set out below.

These rules are based on the FINA Rules BL 7.1.2 (caps) as per FINA Handbook:

- One (1) manufacturer's logo of a maximum size of 20cm² (**when the cap is not being worn**) on the front.
- The FINA Partner logo from **Yakult** shall be printed on the **right side** of the cap – please use the logo artwork attached (.jpg and .eps formats).
- The FINA Partner logo from **Yakult** shall be of **20cm²** (H22.5mm x W90mm) size (when is not being worn). Please refer to the attached FINA Generic Cap Rules. Whenever the swimming cap is white, the Yakult logo should measure exceptionally H15mm x W90.5mm.
- The FINA Partner logo from **Yakult** shall be printed in **red** (Pantone:199C) on a **white background (box)**
- One (1) flag and country name (code) of the size of 32cm² may be printed on the **left side** of the cap when worn.
- The athlete's name of the size of 20cm² may also be printed on the **left side** of the cap.

Please take the necessary steps to produce the official swimming caps for the FINA World Championships in Budapest 2017, in accordance with the Rules set out above.

We would appreciate receiving layouts of your Federation's/Supplier's application of this design template for review at your earliest opportunity but no later than **1 May, 2017**.

President

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Please note that FINA will provide caps (without any swimmer's name, flag and country code) free of charge to swimmers not receiving swimwear from any manufacturer through an agreement with his/her FINA National Member Federation. Each swimmer will receive **1 (one) cap only, which will have to last for the whole duration of the competition.**

Please note that for any athletes wishing to wear two caps, both caps must comply with the FINA Rules.

In general, for all other disciplines, please also ensure that all swimsuits, goggles and pool deck equipment are based on the FINA Rule BL 7.1.1 (swimsuits), BL 7.1.4 (goggles), BL 7.1.6 (pool deck equipment) and BL 7.1.7 (swimsuits) of the FINA Handbook.

However, we kindly remind you that the final approval of all swim caps, swimsuits, goggles and pool deck equipment is always made at the Championships in the call room by the technical officials.

To have proposed swimming caps layouts reviewed prior to the Championships and for any further assistance on this matter, please do not hesitate to contact the FINA Marketing Department: marketing@fina.org

Sincerely,



Cornel Marculescu
Executive Director
CM/ga

CC: Swimwear manufacturers